

The 11th Annual Health Congress

Developing a long-term health reform plan for a modern Australia

23rd, 24th & 25th March, 2009
Sydney Harbour Marriott at Circular Quay

Featuring international presentation from:



Richard C Alvarez, President and Chief Executive Officer,
Canada Health Infoway

Featuring an outstanding panel of speakers including:

The Hon. Nicola Roxon MP, **Minister for Health and Ageing** (*Invited*)

The Hon. Justine Elliot MP, **Minister for Ageing**

Peter Dutton MP,
Shadow Minister for Health and Ageing

The Hon. Daniel Andrews MP,
Minister for Health, Victoria

Dr. Rob Moodie, Chair, **National Preventative
Health Taskforce**

The Hon. Rob Knowles AO, Chair,
Mental Health Council of Australia

Prof. Warwick Anderson AM, CEO,
National Health & Medical Research Council

Mark Cormack, Chief Executive, **ACT Health**

John Amery, Chief Executive Officer,
Mater Health Services North Queensland

Dr. Tony Sherbon, Chief Executive, **SA Health**

David Roffe, Chief Information Officer, **St Vincent's & Mater Health Sydney**

Stephen Moo, Chief Information Officer, **Department of Health and Families,
Northern Territory**

Prof. Katherine McGrath, General Manager, Strategy and Corporate Affairs,
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TRANSFORMING HEALTHCARE DE

DAY ONE | Monday 23rd March 2009

8.30 Registration and coffee

FEDERAL AND STATE POLICY UPDATE

9.00 Chair's opening remarks

9.10 **KEYNOTE ADDRESS** | **The year ahead – A look at the federal agenda for healthcare reform**

- Redefining the role of doctors
- Health funding agreements with the states
- Introducing the activity-based funding model
- Towards greater transparency and uniformity
- Encouraging an open reporting system
- Medicare levy increase proposals
- The role of super-clinics

The Hon. Nicola Roxon MP,
Minister for Health and Ageing (*Invited*)

9.40 **Opposition's perspective**

Peter Dutton MP, **Shadow Minister for Health and Ageing**

POPULATION HEALTH CHALLENGES

10.10 **Tackling the burden of chronic disease**

- A greater focus on prevention to the health system
- Improving frontline care to promote healthy lifestyles and prevent and intervene early in chronic illness
- Integrating preventative health practice into Medicare
- Supporting the development of intergovernmental and public-private partnerships
- Integrating disciplines
- Supporting the development of the evidence base
- Individual responsibility and behavior change: assessing the evidence
- Tackling chronic disease through the workplace

Dr. Rob Moodie, Professor of Global Health – Nossal Institute for Global Health, **University of Melbourne**, Chair, **National Preventative Health Taskforce**

10.40 Refreshments and networking break

11.10 **A collaborative approach to the provision of health and aged care services**

- Australia's ageing population
- Integrating acute services and aged care services
- Improving the transition between hospital and aged care services

The Hon. Justine Elliot MP, **Minister for Ageing**

11.40 **Mental health: addressing the need for urgent reform**

- Reorganising the distribution and costs of specialist care to encourage better access to care
- Dehospitalising the mental health sector
- Broadening the mix of services and actively engaging in prevention

The Hon. Rob Knowles AO, Chair,
Mental Health Council of Australia

12.10 Lunch

1.20 **Towards equal health within a generation for indigenous communities**

- Closing the gap - is this being achieved?
- Supporting disadvantaged populations

Prof. Warwick Anderson AM, CEO,
National Health & Medical Research Council

FINANCING AUSTRALIA'S FUTURE HEALTHCARE SYSTEM

2.00 **The state / federal administrative divide**

- Health funding and management: defining roles and responsibilities
- Towards more efficient distribution and management of resources
- Improving collaboration between the Commonwealth and the states

Prue Power, Executive Director,
Australian Healthcare & Hospitals Association

Mark Cormack, Chief Executive, **ACT Health**

Dr. Tony Sherbon, Chief Executive, **SA Health**

Michael Moore, Chief Executive Officer,
Public Health Association of Australia

2.50 Afternoon tea

3.20 **PANEL DISCUSSION** | **Creating a sustainable health funding framework**

- Policy and reform implications
- Finding the most effective public/private mix
- Drivers of health expenditure in the future
- Impact of disease changes, technology changes and demography on health expenditure growth
- Addressing the increasing demands and costs
- Evidence based health financing
- Balancing tax financing, user charges and insurance
- Expectations for the future
- Is there a case for a single funder?

Moderator: Professor Jim Butler, Director,
Australian Centre for Economic Research on Health

Prof. Katherine McGrath, General Manager, Strategy and Corporate Affairs, **Medibank Private**

Fiona Armstrong, Chair, **Australian Healthcare Reform Alliance Corporation**

4.00 **Strategies to ensure a sustained and strong private health insurance sector**

- Private health insurance and 21st century health
- Improving access, efficiency and quality
- Retaining attractiveness to members
- Establishing positive relationships with private and public hospital and medical practitioners

Prof. Katherine McGrath, General Manager, Strategy and Corporate Affairs, **Medibank Private**

4.40 Closing remarks from the Chair

Networking drinks 

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To discuss opportunities to profile your organisation at this high level event, please contact **Megan Rogulski** on (02) 9080 4030 or email: Megan.Rogulski@informa.com.au

DAY TWO | Tuesday 24th March 2009

8.45 Registration and coffee

9.00 Welcome from the Chair

9.10 Health action plan for Victoria

The Hon. Daniel Andrews MP, Minister for Health, Victoria

IMPROVING ACCESS TO MEDICAL TECHNOLOGY

9.40 Providing patients with equity of access to medical technology

- Exploring improved evaluation processes for the assessment of new medical procedures and technologies
- Strengthening medical technology innovation
- Exploring frameworks to facilitate affordable and timely access to medical technology

Anne Trimmer, Chief Executive Officer, Medical Technology Association of Australia

10.20 Refreshments and networking break

HOSPITAL DIRECTION

10.50 CEO PANEL DISCUSSION | Examining the future direction of Australia's hospital systems

- Trends and challenges
- Infrastructure constraints versus increasing demand
- Towards a nationally consistent activity-based funding approach
- Improving performance and performance measurement
- Improving patient flow
- Building stronger links with primary, community and aged care providers

Moderator: Roger Perry, CEO, Bevington Group

John Amery, Chief Executive Officer, Mater Health Services North Queensland

Dr. Leon Clark, Chief Executive Officer, Sydney Adventist Hospital

Dr. John O'Donnell, Chief Executive Officer, Mater Health Services, Brisbane

Chris Crawford, Chief Executive, North Coast Area Health Service

11.50 CASE STUDY | Leveraging off capital health projects to meet sustainable targets

- Creating the sustainable culture
- Ensuring design translates into "as built"
- Case studies
- Challenges and opportunities

Mark Buckerfield, Director, Asset Services, SA Health

12.20 Lunch

PRIMARY HEALTHCARE

1.20 CASE STUDY | Rewriting the future of integrated community healthcare

- Taking a complete and modern approach to health care delivery
- Catering for the rapidly growing population in the area
- Integrating preventive and wellness strategies
- E-health solutions

Jim Varghese, Executive Director, Health and Education City, Springfield Health Corporation

1.50

PANEL DISCUSSION | Innovative models of primary healthcare delivery

- Linking policy and research
- Creating better access through community engagement
- Focusing on efficiency, outcomes and patient needs
- Addressing the limitations of fee-for-service in preventing and managing chronic illness, and increasing out-of-pocket costs for patients
- Towards a national policy for rural and indigenous health to close the disparity in health outcomes
- Primary health care delivery models in rural and remote Australia – what works and what doesn't

Moderator: Professor Stephen Leeder, Co-Director, Menzies Institute for Health Policy

Senior Representative, Australian General Practice Network

Debra Cerasa, Executive Director, Royal College of Nursing

Kim Webber, CEO, Rural Health Workforce

2.30

Addressing the healthcare skills crisis

- Promoting a more flexible, responsive and sustainable health workforce
- Addressing workforce planning and mobility issues
- Making better use of health professionals
- Reviewing referral rules
- Current impediments and strategies for reform

Peter Carver, Executive Director,

National Health Workforce Taskforce

3.00

Afternoon tea

3.20

Enticing our future health professionals to live and work in rural Australia

- Current initiatives
- Providing positive experiences

Shannon Nott, Rural and Indigenous Officer, Australian Medical Students' Association, President, Rural Allied Health and Medical Society (TBC)

3.50

Profiling the future of the Australian nursing workforce in 2020

- Predicting the future needs of the Australian nursing workforce
 - Proposed initiatives within the healthcare sector in Australia
- Sharon Lowry, Manager, Asia Pacific Healthcare Division, Kronos

SUSTAINING THE PBS IN THE CURRENT AND FUTURE HEALTHCARE ENVIRONMENT

4.20

Role of pharmaceuticals in improved health outcomes, hospital avoidance and sustainable quality of independent life

- National strategy for quality use of medicines
- Medicine management for the aged and chronically ill
- Assessing the impact of PBS reforms
- Reforming for longevity
- Examining the decision making process
- Addressing transparency issues – Updates on the listing process

Professor Peter Sheehan, Director,

Centre for Strategic Economic Studies

4.50

Closing remarks from the Chair

CHALLENGES OF THE 21st CENTURY

DAY THREE | Wednesday 25th March 2009

8.45 Registration and coffee


9.00 Welcome from the Chair

Dr Michael Legg, Principal, Michael Legg & Associates, Consultants in Information and Organisational Systems, President, **Health Informatics Society of Australia**

REFORMING THE HEALTH CARE SYSTEM THROUGH INNOVATION AND TECHNOLOGY

9.10 **INTERNATIONAL KEYNOTE ADDRESS | Becoming a world leader in the implementation of health information technologies**

- Reforming the health care system through technology
- New forms of chronic disease management
- Lessons to be learned from overseas

 Richard C Alvarez, President and Chief Executive Officer, **Canada Health Infoway**

10.00 **Towards a National eHealth Strategy**

- Key issues
 - Barriers and lessons learned to date
 - Capabilities
 - Future priorities and initiatives for e-health
- Adam Powick, Lead Partner and primary author of the National eHealth Strategy and Alan Eckstein, Partner, **Deloitte**

10.40 Refreshments and networking break

11.00 **PANEL DISCUSSION | Accelerating the implementation of a national IT infrastructure**

- Addressing the need for uniform national approaches to e-health
- Setting uniform standards in a multi-provider environment
- Update on the establishment of the legal, regulatory and technological infrastructure which will enable e-health to operate nationally
- Using IT to integrate care and improve clinical outcomes
- Addressing security and privacy issues
- Getting the basic building blocks in place to accelerate the development and uptake of value adding applications: telehealth systems for remote diagnosis and treatment and electronic decision support
- Promoting the uptake of e-health by non-government health care providers
- Expected timeframes

Moderator: Gary Morgan, Chief Executive Officer, **Australian e-Health Research Centre**

Dr. Andy Bond, Chief Architect, **National E-Health Transition Authority**

David Roffe, Chief Information Officer, **St Vincent's & Mater Health Sydney**

Dr. Leonie Katekar, General Manager Workforce eHealth & Health Services, **General Practice Network NT**

11.40 **CIO FORUM | Moving the state e-health agendas from concept to adoption**

- Practical challenges
- The role of governments in funding e-health
- New initiatives
- Looking at e-health as the enabler of the priorities for the health system: chronic disease management, health promotion and improved self management

Stephen Moo, Chief Information Officer, **Department of Health and Families, Northern Territory**

Richard McFadden, Chief Information Officer, **Department of Health, Western Australia**

Peter Williams, Director IM & T Health, **Department of Human Services, Victoria**

12.30 Lunch

1.30 **CASE STUDY | Implementing integrated medications management across acute care, primary care and aged care settings**

- Rolling out a patient-centric, integrated health management system
- Supporting the work of medical professionals

Stephen Moo, Chief Information Officer, **Department of Health and Families, Northern Territory**

2.00 **HIT Research – helping patients, changing care delivery**

- The Emergency Department prediction tool
- The Care Assessment Platform project
- The colonoscopy simulator

Professor Bruce Barraclough AO, Medical Director, **Australian e-Health Research Centre**

2.30 **CASE STUDY | Implementation of the Secure Electronic Messaging Service and the electronic transfer of prescriptions in the Northern Territory**

- Overcoming the challenges in relation to geography, workforce and distance
- Achievements to date: completion of development work and testing to integrate Aboriginal Controlled Community Health Organisations that use Communicare and the inclusion of all NT Public Hospitals
- Receiving electronic referrals, notifications and discharge summaries
- Towards national implementation

Dr. Leonie Katekar, General Manager Workforce, **eHealth and Health Services, GP Network, Northern Territory**

3.00 Afternoon tea

3.20 **CASE STUDY | Introducing e-health records system for high need patients**

- Expanding the GPpartners platform and the services across Brisbane
- Changing the attitude towards sharing information
- Taking a staged approach

Mark Gibson, ehealth Manager, health industry exchange Limited, **GPpartners**

3.55 **Maximising local innovation to operate in an e-health environment**

David Roffe, Chief Information Officer, **St Vincent's & Mater Health Sydney**

4.30 Closing remarks from Chair & end of conference

To see live highlights on YouTube from our events, visit www.youtube.com/informa09



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GP Network, Northern Territory



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Shannon Nott, Rural and Indigenous
Officer, Australian Medical Students'
Association, Incumbent President, **Rural Allied Health and Medical Society**

In coming decades Australia will have more people suffering from chronic health conditions, a higher proportion of older people with complex healthcare needs, increasing patient expectations and burgeoning costs from new diagnostic and treatment technologies.

To address the growing pressure on health funding, Australia is embarking on one of its most significant healthcare reforms. The Federal Government is calling for workforce reforms and greater transparency on the cost of medical procedures, safety and efficiency. Federal and state governments across the country are implementing major policy initiatives to transition from curative medicine to prevention and accelerate the implementation of health information technologies.

Informa is pleased to host the 11th edition of the annual Health Congress.

If you are a part of Australia's health industry this is an excellent occasion for you to spend three days with healthcare decision makers to assess strategies for building a patient centric sustainable healthcare system, to discuss how reform can keep pace with the rapidly changing demands of the patient, and to look at current crisis points and solutions for resolving these.

Kind regards

Annemarie van Erp, Researcher & Conference Manager, Informa

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The Australian Healthcare and Hospitals Association (AHHA) is the peak national industry body representing the public health sector. AHHA's members cover the broad continuum of healthcare services, including area, regional and district health services, hospitals, community and primary health centres, aged and extended care facilities.



The Public Health Association of Australia Inc (PHAA) provides a forum for the exchange of ideas, knowledge and information on public health. The Association is also involved in advocacy for public health policy, development, research and training. PHAA has branches in every state and territory. Membership of around 1500 individuals spans the health spectrum and over 40 public health related occupations are represented.



The Australian Resource Centre for Healthcare Innovations (ARCHI) is an information service for health professionals. It promotes the dissemination of resources related to innovative health care delivery both in hospitals and across the community. The ARCHI mission is to support and increase the implementation of effective and quality innovations in clinical care in Australian healthcare settings and at the interface of hospitals and other healthcare providers.



The Medical Technology Association of Australia (MTAA) is the national peak industry body representing companies in the medical technology industry. MTAA aims to ensure the benefits of modern, innovative and reliable medical technology are delivered effectively to provide better health outcomes to the Australian community. MTAA represents manufacturers and suppliers of medical technology used in the diagnosis, prevention, treatment and management of disease and disability.



HISA is a national, non-profit, membership based organisation. HISA brings together a broad community of those involved in healthcare, the information sciences and industry, to explore the critical issues that sit at the interface between healthcare and information technology.



Critical Public Health (CPH) is a respected peer-review journal for researchers and practitioners working in public health, health promotion and related fields. It brings together international scholarship to provide critical analyses of theory and practice, reviews of literature and explorations of new ways of working. The journal publishes high quality work that is open and critical in perspective and which reports on current research and debates in the field. CPH encourages an interdisciplinary focus and features innovative analyses.



Global Public Health is an essential peer-reviewed journal that energetically engages with key public health issues that have come to the fore in the global environment — mounting inequalities between rich and poor; the globalisation of trade; new patterns of travel and migration; epidemics of newly-emerging and re-emerging infectious diseases; the HIV/AIDS pandemic; the increase in chronic illnesses; escalating pressure on public health infrastructures around the world; and the growing range and scale of conflict situations, terrorist threats, environmental pressures, natural and human-made disasters.

11th Annual Health Congress

23rd, 24th & 25th March, 2009 | Sydney Harbour Marriott at Circular Quay

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 Sydney Harbour Marriott at Circular Quay

Featuring international presentation from: Canada, Health Ministry, Australia, etc.

Featuring an outstanding panel of speakers including: Hon. John Spence, Hon. Peter Dutton, Hon. Malcolm Turnbull, etc.

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