



ACERH

AUSTRALIAN CENTRE FOR ECONOMIC RESEARCH ON HEALTH

SEMINAR

Tuesday, 7 July 2009, 1000-1100

Bob Douglas Lecture Theatre
Building 62a, Eggleston Road
The Australian National University, Canberra

Breastfeeding in Australia - Baby Friendly Hospitals and community based support

Ms Monica Hogan, Lactation Consultant

and

Ms Louise Duursma, Australian Breastfeeding Association Counsellor

The Speakers

Monica Hogan is a Registered Nurse and Midwife and International Board Certified Lactation Consultant. She has worked in a variety of settings within the community and the hospital both in the UK and Australia over the last 20 years and is currently President of the ACT Lactation Consultants Association. She is also a member of the inaugural board of the newly formed association Lactation Consultants of Australia & New Zealand.

Louise Duursma is a registered nurse with over 20 years experience in a variety of health settings and roles including management. She is an Australian Breastfeeding Association Counsellor and an International Board Certified Lactation Consultant. She is the NSW Health Liaison for the NSW Branch of the Australian Breastfeeding Association, Chair of the NSW Baby Friendly Health Initiative (BFHI) Committee and a member of the National BFHI Committee.

Abstract

The Baby-Friendly Hospital Initiative (BFHI), launched in 1991, is a global program sponsored by the World Health Organization (WHO) and the United Nations Children's Fund (UNICEF) to encourage and recognize hospitals and birthing centres that offer an optimal level of care for lactation. A maternity facility can be designated 'baby-friendly' when it does not accept free or low-cost breastmilk substitutes, feeding bottles or teats, and has implemented 10 specific steps to support successful breastfeeding. This seminar will discuss the BFHI and community support for breastfeeding in Australia.

Parking

A campus map for ANU can viewed on the University's web site.* Visitors to the campus are advised to take a taxi to the venue if possible. The closest Pay Parking is at University House (pay at the meter in the quadrangle). Access to the Bob Douglas Lecture Theatre is by direct entry into Building 62a off Eggleston Road, or by entry through Building 62 off Mills Road.

*<http://campusmap.anu.edu.au/>

For enquiries about this seminar contact Rowena Harvey (ACERH@anu.edu.au or +61 2 6125 3688) or Dr Julie Smith (julie.smith@anu.edu.au).