

The 2nd annual

Future of Medicare

Medicare

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10th & 11th November 2010 | Sydney Harbour Marriott

Moving towards an integrated patient-centric healthcare system

Key presentations from:



Dr. Gino Pecoraro, President,
Australian Medical Association, Qld



Professor Michael Georgeff, CEO,
Precedence Health Care



Philip Moran, CEO,
Merri Community Health Services Inc



Dr. Brendan Shaw, CEO, **Medicines Australia**



Kevin Reid, CEO,
Eastern Sydney Division of General Practice



George Savvides, Managing Director,
Medibank Private

Featuring an outstanding line-up of speakers including:

Mr Robert Wells, Director, Australian Primary Health Care Research Institute and Menzies Centre for Health Policy,
The Australian National University

Dr. Andy Bond, Chief Architect, **NEHTA**

Henry Ergas, Senior Economic Advisor,
Deloitte Touche Tohmatsu

Dr. Richard Kidd, President Elect, **Australian Medical Association, Qld**, Director, **GP Partners**

Dr. Nickolai Titov, Senior Lecturer, School of Psychiatry, **UNSW**, Honorary Clinical Psychologist, **St Vincent's Hospital**

Henry Brodaty, Professor of Ageing and Mental Health, Director of Dementia Collaborative Research Centre, **UNSW**, Director, Aged Care Psychiatry, Head of Memory Disorders Clinic, **Prince of Wales Hospital**

Gain insight from leading case studies:

- Springfield Land Corporation
- Booz & Company
- Medibank Private
- University of NSW and Australian Health Care Reform Alliance
- Royal North Shore Hospital, University of Sydney and Chronic Lymphocytic Leukemia Australian Research Consortium

Including a panel discussion on:

Super Clinics: How will Medicare be affected and will they work in conjunction with the current healthcare system?

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Researched and developed by:

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DAY ONE: WEDNESDAY 10th NOVEMBER 2010

- 8.00 Registration and coffee
- 8.40 Welcome and speed networking session 
- 8.55 Opening remarks from the Chair
Craig Bosworth, Director of Strategy, **Healthways Australia**

HEALTH POLICY REFORM – THE EXTENSIVE PROGRAM

- 9.00 **United we stand, divided we fall**
- Addressing over-burdened hospitals with the rise of ageing population
 - Increasing awareness of chronic disease management
 - Budgetary issues of The First National Primary Healthcare Strategy
 - Taking the preventative approach whilst closing the communication gap
 - Integrating e-health to implement the Individual Healthcare Identifier in the current system
- Mr Robert Wells, Director, Australian Primary Health Care Research Institute and Menzies Centre for Health Policy, **The Australian National University**

KEYNOTE ADDRESS

THE FIRST NATIONAL HEALTH CARE STRATEGY

- 9.30 **Time for a change: Building a 21st century - Primary health care system**
- Examining the role of a responsive and cost-effective primary health care system
 - Steering away from disparate set of health services and incorporating a more integrated service system
 - How Primary Health Organisations can assist in improving the health of the nation
 - Reform, where to from here?
- Philip Moran, CEO, **Merri Community Health Services Inc**

GOVERNANCE & HEALTHCARE FUNDING OPTIONS

- 10.00 **With rising healthcare expenditures, how will Australia pay for it?**
- How the ageing population will directly impact healthcare expenditures
 - Addressing issues posed by the public/private mix in healthcare financing and insurance, and its impact on equity and efficiency
 - Design options and their key challenges moving forward
- Dr. Francesco Paolucci, Research Fellow, ACERH, **The Australian National University**

10.30 Morning tea

CHANGES IN MEDICARE

- 11.00 **Impact of Extended Medicare Safety Net (EMSN) and the changes to Medicare Benefit Scheme (MBS)**
- How will the government sustain the MBS with a demanding ageing population?
 - The National Compliance Program: what it is and how does it work?
 - Understanding what MBS Audit is and its role in the Medicare health system
 - Impact of the changes in Medicare Levy Threshold on individuals?
 - The introduction to Health Professional Online Services
 - Universal excess to MBS and PBS for episodic medical care

GP SUPER CLINICS

- 11.30 **Understanding the role and impact of GP Super Clinics**
- Will a collaborative approach work in alleviating pressure off hospitals and general practices or will it cannibalise it
 - Introducing streamlined arrangements in Medicare chronic disease items for GPs to refer patients to allied health services
 - Assessing what health services should be approved in Super Clinics
 - Benefits and challenges facing GP Super Clinics
 - Lessons learnt from overseas.
- Dr. Richard Kidd, President Elect, **AMA Qld** & Director, **GP Partners**

GENERAL PRACTICE AND AUSTRALIA'S PRIMARY HEALTHCARE

- 12.00 **GP, the backbone of the healthcare system. Is the future bleak or bright?**
- The Role of Primary Health Care Organisations towards an integrated high performing primary health care system
 - Enhancing the role of health executives to successfully drive patient-centric care
 - The Red tape battle persists: When will it all end?
- Kevin Reid, CEO, **Eastern Sydney Division of General Practice**

12.30 Lunch

HEALTH CITY SPRINGFIELD: THE RESULT OF PLANNING TOWARDS A SEAMLESS PATIENT EXPERIENCE

- 1.30 **Master Planned Health City precinct - a model of Integrated Primary Care**
- How the Master Plan model applies to primary care
 - Lessons learnt to ensure an innovative model of healthcare
 - Identifying core 'pillars' of integration to ensure delivery of an innovative primary care service
- Terry Kearney, Executive GM, Health and Education, **Springfield Land Corporation**

E-HEALTH, IT, ICT & MEDICAL INNOVATION

2.00 **E-HEALTH - How will the e-health records system work within the current system?**

- Addressing e-health with an ageing population and a rapid increase in chronic diseases
- E-health within Medicare: Benefits and challenges to improve healthcare delivery and its advancement in Australia
- Budgeting for an e-health infrastructure: Is the budget realistic and achievable?

2.20 **IT, ICT & MEDICAL INNOVATION**

- Key trends in information technology and how they will impact healthcare
 - Effects on providers, home care, personal medicine
 - Medicine 2.0
 - Empowering staff and patients through IT
- Chris Bartlett, Senior Associate & Klaus Boehncke, Principal, **Booz & Company**

INDIVIDUAL HEALTHCARE IDENTIFIER (IHI)

- 2.40 **Working with Medicare to develop the IHI**
- The function of IHI within e-health and what it will mean to consumers and providers
 - Addressing privacy and security issues when linking health information.
 - Enhancing communication within the healthcare system using identifiers
 - Knowing where information came from, where it went, and why we did it
 - What is the next step?
- Dr. Andy Bond, Chief Architect, **NEHTA**

HEALTH REFORM FROM WITHIN – MEDIBANK PRIVATE CASE STUDY

- 3.10 **A case for organisational transformation within Medibank**
- How 30% of chronic disease can be prevented
 - How focusing on preventative health management programs allows Medibank to improve health outcomes of their members
 - Delivering better care via Medibank's new division with around 1,500 nurses, doctors, psychologists, dentists, physiotherapists and other health professionals
 - Implementing new services: Telephone nurse triage, health and wellness advice, chronic disease management and mental health services
- George Savvides, Managing Director, **Medibank Private**

3.40 Afternoon tea

4.00 **Super Clinics: How will Medicare be affected and will they work in conjunction with the current healthcare system?**

- Can the Super Clinics be successfully integrated into the primary healthcare system?
 - The Impact of Super Clinics on GPs, the Medicare System and the Private health sector
 - How will the Super Clinics be funded?
 - What is the future of GP Super Clinics? Is Australia ready for it?
- Dr. Gino Pecoraro, President, **AMA Qld**
Kearney, Executive GM, Health and Education, **Springfield Land Corporation**
Kevin Reid, CEO, **Eastern Sydney Division of General Practice**

PUBLIC HEALTH VS. PRIVATE HEALTHCARE

- 4.50 **It's a constant balancing act!**
- Balancing public and private sectors in financing and the execution of health services
 - How PHI can further alleviate pressure off an over-burdened Public healthcare system
 - Gazing into the crystal ball: What does the future of PHI hold?
- Dr. Gino Pecoraro, President, **AMA Qld**

5.20 Closing remarks from the Chair

5.30 End of Day One

uture of Medicare

DAY TWO: THURSDAY 11th NOVEMBER 2010

8.00 Registration and coffee

8.55 Opening remarks from the Chair

PREVENTATIVE HEALTHCARE PROMOTION

9.00 **Nipping it in the bud: 'Prevention is better than cure'**

- Improving the current primary healthcare under a more integrated and extensive model
- The push from disease prevention to the promotion of better quality of health
- Examining a new model of funding for GPs to ensure quality of care
- Acknowledging that preventative care, primary healthcare and acute care are all intertwined in the healthcare system
- Coping with rapidly increasing demands of the current health services

Professor John Dwyer AO, Emeritus Professor, **University of NSW** and Founder, Australian Health Care Reform Alliance

CASE STUDY

IMPACT ON AUSTRALIA'S AGEING POPULATION

9.30 **Recognising mental health requirements of the ageing population**

- What are the major mental health challenges for an ageing Australia?
- Key issues in the daily running of the health and aged care systems
- How can Australia cater to an ageing baby boomer population?

Henry Brodaty, Professor of Ageing and Mental Health and Director of Dementia Collaborative Research Centre, **University of NSW** and Director, Aged Care Psychiatry and Head of Memory Disorders Clinic, **Prince of Wales Hospital**

CHRONIC DISEASE MANAGEMENT

10.00 **Identifying key areas that assist in addressing inequities and gaps whilst meeting future challenges of increased chronic diseases**

- Cutting red tape requirements for Medicare chronic disease items
- Chronic Disease: Understanding how to manage it better
- Using IT to address chronic disease in the primary healthcare system
- The role of GPs, the care team, Super Clinics, and the patient in the management of chronic disease
- Assessing preventative measures to control chronic disease earlier on and identifying future projections of chronic conditions
- How will the increasing cost of chronic disease management and the need for chronic care be managed?
- The impact of telemedicine on chronic disease management

Professor Michael Georgeff, CEO, **Precedence Health Care**

MENTAL HEALTHCARE

10.30 **Creating awareness and prioritising the demand of mental health and upgrading accessibility to care**

- The scope of the problem – the prevalence of mental illness in Australia
- What is the impact on Primary Healthcare now and in the future?
- What is the impact on the mental health items covered by Medicare?
- The potential of telemedicine solutions for mental health

Dr. Nickolai Titov, Senior Lecturer, School of Psychiatry, **University of NSW** and Honorary Clinical Psychologist, **St Vincent's Hospital**

11.00 Morning tea

AGED CARE

11.30 **Continuing the transformation of aged care in Australia**

- Investing in residential aged care addressing infrastructure requirements needed for an ageing population
- Addressing fundamental quality care requirements
- Addressing nursing wages
- Increasing in MBS rebates for services provided by doctors and practice nurses

Henry Ergas, Senior Economic Advisor, **Deloitte Touche Tohmatsu**

DELIVERY OF QUALITY PRIMARY HEALTHCARE IN RURAL AND REGIONAL AUSTRALIA

12.00 **Enhancing health care support services in remote and rural Australia**

- Sourcing out options in enhancing regional integration
- How is Medicare providing initiatives to encourage young health workers to relocate?
- Reinforcing education and training of Super Clinics whilst addressing the inefficiency of current training channels for future needs for skilled and experienced practitioners
- Considering practical and legal issues in developing or licensing content and delivering these initiatives to rural and remote medical practitioners

12.30 Lunch

INDIGENOUS HEALTHCARE

1.30 **Closing the gap on Indigenous health**

- Overview of Aboriginal health in Australia
- Aboriginal identification in the data
- The usefulness and use of the voluntary Indigenous identifier in Medicare
- Service use patterns
- Summary of health transitions what this means for chronic care

Professor Lisa Jackson Pulver, **University of NSW**

PHARMACEUTICALS

2.00 **Assessing PBS within Medicare and examining options of the Pharmaceutical industry in Australia**

- Reviewing the PBS safety net and how will payments be funded in future?
- Issues of fierce competition from overseas in passing new medication for PBS? What are the options?
- Observing the role of PHI and it's involvement in funding for pharmaceuticals
- Impact of PBS reforms on generic medicines sector and future of PBS Safety Net threshold

Dr. Brendan Shaw, CEO, **Medicines Australia**

2.30 Afternoon tea

CANCER

2.50 **Chronic Lymphocytic Leukaemia (CLL) - a model for cancer care, chronic illness, aged care, pharmaceutical and healthcare equity of access in a single disease**

- CLL as a model of cancer care and chronic illness
- The epidemiology of CLL and implications of the aging population
- Where, when and how do people want their cancer care?
- Access to appropriate drug therapy in a timely manner
- Achieving consistency in national outcomes in cancer control

Adjunct Associate Professor Stephen Mulligan, Kolling Institute, **Royal North Shore Hospital** and **University of Sydney**, Founder and Chairman, **Chronic Lymphocytic Leukaemia Australian Research Consortium**

3.20 Closing remarks from the Chair

3.30 End of Conference

CASE STUDY

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The 2nd Annual Future of Medicare

10th & 11th November 2010, Sydney Harbour Marriott

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Future of Medicare

10th & 11th November 2010 | Sydney Harbour Marriott
 Moving towards an integrated patient-centric healthcare system

Key presentations from:

- Dr. Chris Partridge, President, Australian Medical Association, CEO, Health Research Council, Member Community Health Services Inc
- Dr. Peter Dainoff, CEO, Eastern Sydney Division of General Practice
- Professor M. Paul, President, Australian Health Care Research Institute
- Dr. Theodoros Chalkias, CEO, Medicines Australia
- George Lymbouris, Managing Director, Medicines Australia

Facilitating an outstanding line-up of speakers including:

- Mr Robert Usher, Director, Australian Primary Health Care Research Institute and Member Centre for Health Policy, The Australian National University
- Dr. Andy Baines, Chief Executive, HSCA
- UNSW Health, Senior Lecturer, Professor, Director, Health Services Research
- Dr. Paul (Gill), President, Pacific Australian Medical Association, CEO, Director, GP Network
- Dr. Harold Hill, Senior Lecturer, School of Psychiatry, UNSW
- Professor, Director of Primary and General Health, University of Western Australia, Director, The UNSW Centre for Health Research and Innovation (CHRI)
- Dr. Peter de Waele, President

Gain insight from leading case studies:

- Barnfield Local Corporation
- Black & Company
- Medibank Private
- University of NSW and Australian Health Care Research Institute
- Royal North Shore Hospital, University of Sydney and Sydney Longevity Institute
- Longevity Institute

Including a special discussion with:

- Super Clinics: How will Medicare be affected and will they seek to compensate with the current regulatory system?

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