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ECONOMIC RESEARCH  
ON HEALTH

# Breastfeeding in Australia: Visit by WHO Fellows

Welcome!

‘欢迎光临！



THE UNIVERSITY OF  
WESTERN AUSTRALIA





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# Outline of program, Monday 7 July

- Chair's introduction – Dr Julie Smith
- ACERH Director's welcome – Professor Jim Butler
- Afternoon tea
- Meeting with Commonwealth Government officials from Department of Health and Aged Care, and Food Standards Australia New Zealand

# WHO Chinese Fellows

- **Purpose of Study Visit:**
  - ❖ **Breastfeeding in Australia: Breastfeeding Friendly Hospital Initiative, Community Breastfeeding Support and Regulation of Marketing of Breastmilk Substitutes**



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# Ms DAI Yaohua



|                                |   |      |                 |
|--------------------------------|---|------|-----------------|
| September 1978<br>to July 1981 | Chinese Academy of Medical Science,<br>Beijing, China | M.Sc | Child Health    |
| September 1963<br>to July 1969 | Shanghai Second Medical University<br>Shanghai, China | MD   | Medical Science |

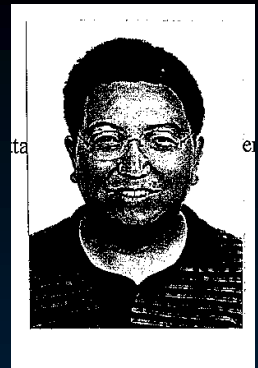
|   |  |
|---|--|
| From: 09/1995   | To: present  |
| <p>Title of your post<br/>Director/Professor</p> <p>Name and address of employer<br/>Dr Fan Maohuai, Director<br/>Capital Institute of Pediatrics<br/>2 Ya Bao Road, Beijing 100020, China</p> <p>Name and address of supervisor<br/>Dr Fan Maohuai, Director<br/>Capital Institute of Pediatrics<br/>2 Ya Bao Road, Beijing 100020, China</p> <p>Type of employment<br/> <input checked="" type="checkbox"/> Public service   <input type="checkbox"/> Private<br/> <input type="checkbox"/> Teaching   <input type="checkbox"/> Research   <input type="checkbox"/> Other</p> | <ol style="list-style-type: none"> <li>1. Be responsible for overall management of Department of Child Health and WHO Collaborating Center for Child Health.</li> <li>2. Focal Point of Implementing IMCI in China.</li> <li>3. Be supervisor of several research projects:<br/>Early childhood development;<br/>Improvement of the nutrition status of children in rural China;<br/>Monitoring of Code implementation in China;</li> <li>4. Be supervisor of PhD and Master students;</li> <li>5. Be the Vice Chairperson of Chinese Society of Child Health Care.</li> </ol> |



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# Mr WANG Tianyou



|                         |   |                    |            |
|-------------------------|---|--------------------|------------|
| Sep. 1978<br>/Aug. 1983 | National Medical University,<br>Shenyang, China | Master in Medicine | Pediatrics |
|-------------------------|---|--------------------|------------|

|   |             |  |
|---|-------------|--|
| From: 1983 Sep.   | To: present |  |
| Title of your post<br>Chief Doctor<br>Name and address of employer<br>Dr. Fan Maohuai<br>No.2, Ya Bao Road<br>Chaoyang District<br>Beijing 100020<br>P.R. China |             | <ul style="list-style-type: none"><li>▪ Resident physician, Attending physician, Associate Chief Physician, Chief physician in Pediatric Department</li><li>▪ Deputy Director of the Pediatric Department</li><li>▪ Director of the Pediatric Department</li></ul> |



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# Mrs XIE Xiaohua



|                    |  |                           |  |
|--------------------|--|---------------------------|--|
| Mar.2003-Oct.2004  | Capital Medical University in Beijing in China | In -service Master Diplom | Public Health Management & Social Medicine |
| Sept.1981-Jul.1986 | Capital Medical University in Beijing in China | Medical bachelor's degree | Pediatrics                                 |

Title of your post  
Associate Researcher  
Name and address of employer  
Capital Institute Of Pediatrics  
No.2,Ya Bao Road,Chaoyang District  
Beijing,China 100020

Name and address of supervisor  
Fan Maohuai  
No.2,Ya Bao Road,Chaoyang District  
Beijing,China 100020

Type of employment  
 Public service     Private  
 Teaching         Research         Other

- Participated in the project of Protect, Promote and Support Breastfeeding. (funded by WHO 2008-2009)
- Participated in the research work about Integrated early child development ( 2005-2008 )
- Participated in monitoring for Child lead poisoning in 15 cities .(funded by MOH 2004-2008)
- Participated in the project of Investigating Child Injury in Beijing (funded by UNICEF 2004-2005 )
- Participated in mending the Chinese Rules of Marketing of Breast-milk Substitute ( 2004-2005 )



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# The Beijing Capital Institute of Pediatrics

<http://www.shouer.com.cn>

- **The Capital Institute of Pediatrics (CIP)**
  - first research institution of its kind in China,
  - specializes in child health care and basic research, prevention and treatment of childhood disorders
  - medical services for children
  - higher education for college students.
- There are 1,100-odd staff members in the CIP, mostly professionals
- The institute includes the WHO Collaborating Center for Child Health.
- In the last 20 years, over 200 students graduated to have a PhD or MSc

# Breastfeeding in Australia: Institutional context and Policy

- **Community based mother to mother support**
  - Australian Breastfeeding Association established in 1964
- **Federal system, with responsibilities divided between Commonwealth and State governments**
  - Health care agreements on funding
- **Recent Commonwealth Parliamentary Inquiry 'BestStart'**
  - National Breastfeeding Strategy
- **WHO International Code on Marketing of Breastmilk Substitutes**
  - Marketing Agreement on Infant Formula (MAIF) Voluntary Agreement by Formula Industry
  - NHRMC Dietary Guidelines including Infant Feeding Guidelines and Recommendations
  - Consumer protection through FSANZ and ACCC and related State government agencies
- **BFHI implementation in Australia via ACM**



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# Program from here - Canberra

**Monday, 6 July - pm**

- **Australian Centre for Economic Research on Health (ACERH) afternoon tea/meet with ANU College of Medicine staff**
- **Meeting with Commonwealth health department/Food Standards Australia New Zealand (FZANZ)**

**Tuesday, 7 July - all day (Canberra) then 6:30 pm flight to Melbourne (Louise Duursma/Monica Hogan/David Todd/David Ellwood)**

- **Seminar/workshop on The Baby Friendly Health Initiative (BFHI) and community support**
- **Visit to The Canberra Hospital and Calvary Hospital**



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# Program from here - Melbourne

**Wednesday, 8 July - Dr Jennifer James/ Kate Mortensen**

- spend time at RMIT University meeting staff and hearing of programs /Fellows to present
- Tour of Australian Breastfeeding Association's Head Office (ABA HO) and Lactation Resource Centre in Melbourne,
- Talk/seminar by LRC director and ABA volunteer counsellors and ABA community educators on what ABA does re community support for bf in Australia
- Evening LRC seminar/chat night presentation/discussion on what happens in China

**Thursday, 9 July - all day (Melbourne) then flight to Beijing**

- meeting on consumer rep role on Advisory Panel on the Marketing in Australia of Infant Formula (APMAIF) and context of the agreement.
- Visit Mercy Hospital for Women BFHI Accredited hospital
- taken around supermarkets and pharmacies to see how the WHO Code is complied with compared to China