

The 8th Annual

Health Insurance Summit



Health Insurance
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JANE CITIZEN
VALID TO 07/2010

28 - 29 July 2009 | Sydney Harbour Marriott

8:30 *Registration and coffee*

8:50 Speed Networking Session

Get to know your peers right from the start in this relaxed and informal speed networking session. Bring your business cards!

9:00 *Opening remarks by the Chair*

Terry Barnes, Principal, 1805 Consulting

HEALTHCARE REFORM

9:10 **Federal government perspective**

TBC

9:30 **The contribution of private health insurance to Australian healthcare**

Hon Dr. Michael Armitage, Chief Executive Officer, Australian Health Insurance Association

10:10 **World recession and government reform: implications for new medical technology and healthcare finance**

- The impact of the recession on health insurance in Australia
- The implications of the reform commission report for the mixed system of financing of care: are its prescriptions valid?
- The era of personalised medicine and what it means for healthcare budgets
- Gaps in today's health insurance and superannuation products: insurance, savings and long-term care coverage
- The shape of new insurance products that could meet the needs of governments, households and providers of care
- The regulatory framework: what the better regulation ministerial partnership needs to say

Dr. Paul Gross, Director, Institute of Health Economics and Technology
Assessment in Australia and Greater China

11:00 *Morning tea*

11:20 **Health reform the Oppositions perspective**

The Hon Peter Dutton, Shadow Minister for Health and Ageing

11:50 **Review of Health Technology Assessment delivering best outcomes for patients, payers and the medical technology industry**

- Efficiency gains
- Governance

- Post marketing surveillance
- Anne Trimmer, Chief Executive Officer, Medical Technology Association of Australia

12:30 Lunch

1:30 Major reform in public and private healthcare: impacts on hospital services

Chris Rex, Managing Director, Ramsay Health Care

2:10 Benchmarking private hospitals

- Common pitfalls
- Comparing hospitals based on costs at the DRG level
- Comparing hospitals based on costs at a procedural level
- LOS Benchmarking of hospitals
- DRG Benchmarking of hospitals
- Optimum Benchmarking techniques

David King, Chief Executive Officer, Australian Health Service Alliance

2:50 Afternoon tea

INFORMATION TECHNOLOGY

3:10 Technology, healthcare and health insurance: what's going to happen in the next 10 years?

This presentation looks at how information will have an increasing effect on the provision of healthcare and the improvement of health outcomes: but it cannot do so in isolation. Used correctly, as an enabler and supporter of health system reform, it can have a significant effect on clinical and business outcomes.

Dr. Mark Parrish, Physician Executive, Health Solutions Group Asia Pacific, Microsoft Pty Ltd.

3:40 Answering strategic questions: how to make your data work for you

Chris O'Hehir, Leader, Analytic and Quantitative Advisory Team, Ernst & Young
Bronwyn Hardy, Associate Director, Financial Services, Ernst & Young

4:10 The push for personal health records: e-health in private health insurance

- Improving chronic disease management
- Enabling sharing of treatments in the public and private sector
- Empowering consumers to manage their own health
- Driving collaborative care

David Hansen, PhD, Research Scientist, Australian E-Health Research Centre
Professor Michael Georgeff, Chief Executive Officer, Precedence Health Care Pty Ltd.

4:50 Closing remarks from the Chair

5:10 Networking drinks

DAY TWO WEDNESDAY 29TH JULY 2009

9:00 Opening remarks by the Chair

Mr. Craig Bosworth, Director of Strategy, Healthways Australia Pty Ltd.

LOOKING TO THE FUTURE

OPENING CEO ROUNDTABLE DISCUSSION

Snap-shots of the National Health Insurance Sector (20 minute individual presentations followed by 30 minutes of debate and Q&A)

9:10 Making mergers work

- Why the MBF acquisition was important for Bupa
- What the change programme looks like
- What have been the early lessons

Richard Bowden, Managing Director, Bupa Australia

9:30 Private insurance in a reforming health sector

Rohan Mead, Group Managing Director, Australian Unity Limited

9:50 Unlocking member value - the compelling case for demutualisation

Mark Fitzgibbon, Chief Executive Officer, nib holdings limited

10:10 Sustaining the Medibank PHI proposition in times of economic downturn and business transformation

Bruce Levy, Chief Executive Officer, Private Health Insurance Division, Medibank Private

10:30 Outlook for private health insurance from a not for profit perspective

Terry Smith, Chief Executive Officer, HCF

10:50 CEO Roundtable Discussion (30 minutes of debate and Q&A from the audience)

11:20 *Morning tea*

11:40 Can small health funds survive in a consolidating market?

- The future of restricted and regional funds

Ron Wilson, Executive Director, Health Insurance Restricted Membership Association of Australia

Rob Seljak, Chief Executive Officer, Teachers' Union Health

12:20 Future of dental health in Australia: impacts on private health insurance

- Denticare Australia

Hans Zoellner, Chairman, Association for the Promotion of Oral Health

Mark Fitzgibbon, Chief Executive Officer, nib holdings limited

1:00 *Lunch*

2:00 Market changes (regulatory/economic/consolidation) impacting health insurers

- Effects of the Medicare levy surcharge
- Changes to investments

Andrew Goodsall, Senior Healthcare Analyst, UBS Healthcare Equity Research

2:40 Regulating the private health insurance industry in tough economic times

- Working with PHIACs information requirements
- Next steps in prudential standards
- Looking forward to the next premium round

Shaun Gath, Chief Executive Officer, Private Health Insurance Administration Council

3:20 *Afternoon tea*

3:40 Healthcare reform: the future of private health insurance

Jim Butler, Director and Professor, Australian Centre for Economic Research on Health, Australian National University

4:20 *Closing remarks from the Chair*

4:30 *End of Conference*